

AI-NATIVE LAUNCHPAD · SPORTS & FITNESS

Less chasing. More training. Members who stay.

An AI-native club, team or gym knows who is available, who is overloaded and which members are drifting away, without a volunteer's evening in a spreadsheet. Coaches and managers still decide; AI does the chasing and sorting.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

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SPORTS & FITNESS · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Team selection run from group chats

Availability, injuries and travel live in scattered messages, so squads are picked on half the facts and changed at the last minute.

02

Training load nobody sees in full

Coaches see the sessions they set, not the extra games, gym work or late nights, so overtraining and injuries creep up.

03

Members and fans who quietly leave

Gym members, supporters and parents stop turning up, and nobody notices until the renewal is lost.

WHERE AI CAN HELP

01	**Availability in one place**	Collect who can play, travel or coach each week and show gaps early, so selection is calmer.
02	**Load and wellbeing check-ins**	Gather short daily check-ins and flag athletes who may need a lighter week, for a coach to review and decide.
03	**Member drop-off alerts**	Spot members whose visits are slowing and prompt a friendly, personal follow-up before they cancel.
04	**Match-day and event planning**	Turn fixtures into staff rotas, ticket counts and checklists, so match days run with fewer surprises.
05	**Member and parent assistant**	Answer common questions on fees, kit, timetables and bookings any time, from your own club information.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The Thursday squad brief

TODAY

The manager scrolls group chats on Thursday night to work out who is fit and free for Saturday.

AI-NATIVE

A short brief could list who is available, who is carrying a knock and who needs a rest, ready for the manager to pick.

Spotting a member about to leave

TODAY

Front-desk staff only notice a regular has stopped coming when the cancellation arrives.

AI-NATIVE

The gym could get a weekly list of members whose visits are slowing, with a suggested personal message to send.

Esports practice and travel planning

TODAY

A team manager juggles practice slots, tournament dates and travel in several spreadsheets.

AI-NATIVE

The manager could ask for a two-week plan and get practice blocks, rest days and travel options to approve.

SPORTS & FITNESS · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch $2,500 Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate $7,500 Growing companies 51–500 employees · 5–6 weeks	Transform $19,500 Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 AI readiness scorecard
02 Opportunity map
03 Ranked use cases
04 One working proof of concept
05 AI-native roadmap
06 Budget and ROI model
07 AI governance starter kit
08 Executive readout

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Club and gym question assistant

An assistant that answers member, parent and fan questions on fees, timetables and bookings from your own information.

SUCCESS MEASURE
Questions answered without staff and time saved each week

ACCELERATE · $7,500

Member drop-off early warning

Alerts built from your booking or check-in system that flag members at risk of leaving, with a suggested follow-up.

SUCCESS MEASURE
Members flagged, contacted and still active after a month

TRANSFORM · $19,500

Squad readiness view

One view joining availability, training load, wellbeing check-ins and fixtures, helping coaches plan selection and rest.

SUCCESS MEASURE
Time spent on selection and late squad changes

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR SPORTS & FITNESS

AthleteBridge	Run squads, training, fixtures, leagues and fan contact in one place built for sport.
MyBodyShield	Give athletes and members a simple place to track their health and wellbeing.
EventfullyManaged	Sell tickets and run check-in for home fixtures, tournaments and club events.

ALGOSHRED TECHNOLOGIES

SPORTS & FITNESS · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where your club, team or gym loses the most time and members, prove one idea on real data and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Put the proven idea into weekly use across teams or sites, with training for coaches and front-desk staff.

THEN · MONTHS 4–9

Connect teams and members

Link bookings, training, fixtures and member data so coaches, staff and managers work from one picture.

LATER · MONTHS 10–18

Run AI-native

AI helpers become part of every training week and match day, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Member retention and renewal rate**
- **Late squad changes per month**
- **Staff and volunteer hours on admin**
- **Wellbeing check-ins completed each week**

HANDLE WITH CARE

- Treat health, injury and wellbeing data as private, and let athletes see and control what is shared.
- Take extra care with data about children and juniors, with parent consent and limited access.
- Keep coaches and medical staff in charge of any decision about selection, rest or return to play.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

Email	contact@algoshred.com
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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.