

AI-NATIVE LAUNCHPAD · SENIOR CARE

Less paperwork. Fewer missed visits. More time for care.

An AI-native care provider covers shifts sooner, keeps families informed and cuts the admin around each visit. AI drafts, sorts and reminds; carers and nurses stay in charge of every care decision.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500**

Accelerate **$7,500**

Transform **$19,500**

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SENIOR CARE · WHERE AI HELPS

From today’s problems to AI-native work

THE PROBLEMS TODAY

01

Last-minute gaps in the rota

A carer calls in sick early and the office scrambles to cover home visits, so clients wait or visits are missed.

02

Hours lost to care notes

Carers spend time writing up visits and handovers that could be spent with the people they look after.

03

Families chasing the office

Relatives phone to ask how a loved one is doing, and staff stop what they are doing to find out.

WHERE AI CAN HELP

01	**Faster shift cover**	Suggest qualified carers who are free and nearby, ideally ones the client knows, for a coordinator to confirm.
02	**Voice-to-care notes**	Turn a carer’s spoken summary into a draft visit note for them to check and sign.
03	**Family updates**	Draft short, friendly updates for families from approved notes, sent once staff agree.
04	**Training and certificate reminders**	Warn managers before training, checks and certificates expire, with time to book renewals.
05	**Staff knowledge assistant**	Let staff ask about policies and procedures and get answers from your own handbook.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The early-morning sick call

TODAY

A coordinator rings round carers one by one to cover a visit before 7am.

AI-NATIVE

The coordinator could see a short list of suitable carers nearby, send one-tap offers and confirm the first yes.

Spoken visit notes

TODAY

Carers type up notes at the end of a long shift, often from memory.

AI-NATIVE

A carer could speak a quick summary after each visit and check a tidy draft note before signing it off.

Getting to know a new resident

TODAY

Staff learn a new resident’s likes and routines slowly, over the first few weeks.

AI-NATIVE

Staff could read a short, approved profile of the person’s history, preferences and routines before day one.

SENIOR CARE · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Policy and procedure assistant

An assistant that answers staff questions from your care policies, procedures and handbook, with links to the source.

SUCCESS MEASURE
Time staff spend finding policy answers

ACCELERATE · $7,500

Spoken care notes helper

Connected to your care records system, it turns carers' spoken summaries into draft visit notes for them to check.

SUCCESS MEASURE
Time spent on notes per visit and note completeness

TRANSFORM · $19,500

Rota cover and family update desk

Spots gaps in the rota, suggests suitable cover and drafts family updates across homes and home care teams.

SUCCESS MEASURE
Visits missed or late and calls from families

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR SENIOR CARE

CrewFoundry	Hire carers, track training and keep staff informed in one place.
FluidGrids	Automate shift cover, reminders and family updates with simple visual workflows.
BotManor	Give staff and families an assistant that answers from your own policies and FAQs.

ALGOSHRED TECHNOLOGIES

SENIOR CARE · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD | NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS
Launchpad
Map where admin and rota gaps cost your team most, prove one idea on real data and agree a costed roadmap.

NEXT · MONTHS 1–3
Roll out the first win
Take the proven idea into daily use across homes or teams, with training and clear owners.

THEN · MONTHS 4–9
Connect care and the office
Link rotas, care notes, training and family contact so everyone works from the same picture.

LATER · MONTHS 10–18
Run AI-native
AI becomes part of daily rota, notes and family contact, checked by staff and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15
Discover
Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30
Prioritise
Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60
Prove
Build and test the proof of concept with your team.

DAYS 61–75
Plan
Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100
Decide
Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Visits missed or started late**
- **Time spent on notes per visit**
- **Shifts covered within the hour**
- **Training and checks up to date**

HANDLE WITH CARE

- Carers and nurses make every care decision and sign every AI-drafted note; falls, health changes and safeguarding concerns are raised as usual.
- Treat health and personal records as highly sensitive: limit access and keep them out of public AI tools.
- Agree with residents, or whoever legally acts for them, how their information is used and what is shared with family.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.