

AI-NATIVE LAUNCHPAD · REAL ESTATE

Faster replies. Fewer empty units. Happier owners.

An AI-native property business answers enquiries while they are warm, sends repairs to the right person and keeps owners informed. Your team still makes the calls; AI handles the chasing, sorting and paperwork.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500**

Accelerate **$7,500**

Transform **$19,500**

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REAL ESTATE · WHERE AI HELPS

From today’s problems to AI-native work

THE PROBLEMS TODAY

01

Enquiries that go cold

Listing questions arrive at night and at weekends, and by the time someone replies the prospect has booked a viewing elsewhere.

02

Repairs that bounce around

Tenant requests come in by phone, email and text, get lost or reach the wrong contractor, and small leaks turn into big bills.

03

Empty units between tenants

Move-outs, cleaning, repairs and new listings are chased by hand, so each unit sits empty for longer than it should.

WHERE AI CAN HELP

01	**Round-the-clock enquiry replies**	Answer listing questions and book viewings at any hour, handing warm leads to an agent.
02	**Repair request triage**	Sort tenant requests by urgency and send each one to the right contractor with the details they need.
03	**Faster unit turnover**	Keep move-out checks, cleaning, repairs and relisting on one tracked plan so nothing waits.
04	**Plain-language owner reports**	Draft monthly owner updates that explain what changed and why, ready for a manager to check.
05	**Lease and certificate reminders**	Warn the team before leases, permits and safety certificates run out, with the next step attached.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The midnight leak report

TODAY

A tenant leaves a voicemail at night and nobody hears it until the office opens.

AI-NATIVE

An assistant could ask a few quick questions, flag a likely emergency and alert the on-call manager straight away.

The weekend viewing request

TODAY

Weekend listing enquiries pile up in an inbox and are answered on Monday.

AI-NATIVE

Prospects could get instant answers about the property and book a viewing slot from the agent’s live calendar.

The owner’s monthly update

TODAY

A manager spends hours pulling figures from spreadsheets to write each owner report.

AI-NATIVE

A draft report could be ready each month, explaining income, costs and repairs in plain words for the manager to approve.

REAL ESTATE · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Listing enquiry assistant

An assistant that answers common questions about your listings from your own details and takes viewing requests, handing harder ones to an agent.

SUCCESS MEASURE
Reply time to new enquiries and viewings booked

ACCELERATE · $7,500

Repair request triage

Tenant requests from one channel sorted by urgency and routed to the right contractor inside your existing property system.

SUCCESS MEASURE
Time from request to contractor booked

TRANSFORM · $19,500

Portfolio operations desk

One view across leasing, repairs and unit turns that flags delays and suggests next steps to managers across every building.

SUCCESS MEASURE
Empty days per unit turn and overdue repairs

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR REAL ESTATE

HousingVista	Manage properties, tenants and housing records in one place.
AssetHandler	Track every building, appliance and repair job with a full history for audits and owners.
BotManor	Give tenants and prospects an assistant that answers from your own policies and listings.

ALGOSHRED TECHNOLOGIES

REAL ESTATE · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where enquiries, repairs and reporting cost you time, prove one idea on real data and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Take the proven idea into daily use across more buildings, with training and clear owners.

THEN · MONTHS 4–9

Connect the portfolio

Link leasing, repairs, accounts and owner reporting so every team works from the same picture.

LATER · MONTHS 10–18

Run AI-native

AI helpers become part of daily leasing, repairs and reporting, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Reply time to new enquiries**
- **Empty days between tenants**
- **Time to close a repair request**
- **Owner report preparation time**

HANDLE WITH CARE

- Protect tenant and applicant personal data, and keep it out of public AI tools.
- Keep a person in charge of tenant screening, rent and eviction decisions, and check them for fairness.
- Send gas, fire, flood and other safety reports straight to a person, and give tenants clear emergency instructions.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.