

AI-NATIVE LAUNCHPAD · PUBLISHING

Less busywork. More great content. Readers who stay.

An AI-native publisher spends less time chasing permissions, fixing copies and answering the same reader questions. AI handles the checking, tagging and first drafts; editors keep every decision about what gets published.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500**

Accelerate **$7,500**

Transform **$19,500**

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PUBLISHING · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Corrections that miss some copies

A fix goes into the main story, but older versions, syndicated copies and newsletters keep the wrong figure for weeks.

02

Rights and permissions in a shared inbox

Image rights, quotes and licensing requests sit in email threads, so books and issues go to print with loose ends.

03

Subscribers who quietly leave

Readers cancel when an intro offer ends or they stop opening emails, and nobody notices until the renewal fails.

WHERE AI CAN HELP

01	**Archive search for readers and staff**	Let people ask questions in plain words and get answers from your own published work, with links to the source.
02	**Faster tagging and metadata**	Suggest topics, keywords and summaries for each piece, with an editor approving before it goes live.
03	**Corrections that reach every copy**	Find every place a story or figure was reused so one fix can be checked and applied everywhere.
04	**Subscriber churn alerts**	Spot readers who are drifting away early so the team can send the right offer or content in time.
05	**Rights and licensing desk**	Sort permission and licensing requests, draft replies and flag anything still open before a deadline.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The reader who asks the archive

TODAY

Readers email the desk asking what the paper already reported, and staff dig through old stories.

AI-NATIVE

A reader could ask a question on the site and get a short answer drawn from past articles, with links to each source.

A correction that follows the story

TODAY

An editor fixes the main article and hopes the reposts and newsletters get updated too.

AI-NATIVE

The editor could see a list of every copy that reused the wrong figure, ready to check and fix in one pass.

Pre-press permissions check

TODAY

A production editor works through a spreadsheet of images and quotes the night before print.

AI-NATIVE

A week before print, a short report could list every image or quote still missing permission, with the contact for each.

PUBLISHING · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Ask-the-archive assistant

An assistant that answers staff questions from a set of your past articles or titles, showing the source it used each time.

SUCCESS MEASURE
Time staff spend finding past coverage

ACCELERATE · $7,500

Subscriber churn early warning

Churn alerts built from your subscription system for one product, with a suggested next step for each at-risk reader.

SUCCESS MEASURE
At-risk readers reached before renewal date

TRANSFORM · $19,500

Content and rights tracking desk

One view across editorial, rights and audience teams that tracks corrections, open permissions and reader demand together.

SUCCESS MEASURE
Open permissions at print and time to fix corrections

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR PUBLISHING

BotManor	Answer reader and staff questions from your own archive, with sources shown.
BigConsole	See readership, renewal and churn trends in dashboards, with AI insights for the audience team.
HeadshotMarketing	Run subscriber campaigns and win-back offers from one marketing desk.

PUBLISHING · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NOW · 3–10 WEEKS

Launchpad

Map where editors and staff lose the most time, prove one idea on your real content and agree a costed roadmap.

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NEXT · MONTHS 1–3

Roll out the first win

Take the proven idea into daily use across desks or titles, with training and clear owners.

THEN · MONTHS 4–9

Connect content and audience

Link your publishing, rights and subscription systems so every team works from the same picture.

LATER · MONTHS 10–18

Run AI-native

AI helpers become part of every edition and campaign, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Time to publish a correction everywhere**
- **Open permissions at print date**
- **Subscriber renewal rate**
- **Hours spent tagging and summarising**

HANDLE WITH CARE

- Keep editors in charge of what is published, check AI drafts for accuracy and label AI-drafted text clearly.
- Respect copyright and licences: only use content you own or have rights to when training or prompting AI.
- Protect subscriber data and keep it out of public AI tools.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

Email	contact@algoshred.com
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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.