

AI-NATIVE LAUNCHPAD · PROFESSIONAL BODIES

Fewer lapsed members. Less admin. More value for members.

An AI-native association spots members at risk of leaving, answers their questions quickly and turns its knowledge into useful services. Staff and volunteers still set standards and make decisions; AI handles the sorting and admin.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

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PROFESSIONAL BODIES · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Members lapse without anyone noticing

Renewals slip past the grace period unnoticed, and the first sign of trouble is a falling member count.

02

Learning credits tracked by hand

Staff chase certificates and check credit claims one by one at cycle close, while audit checks pile up.

03

Member questions swamp a small team

The same questions on fees, events and standards arrive all year and take staff away from member services.

WHERE AI CAN HELP

01	**Renewal risk alerts**	Flag members likely to lapse, with the reason, so staff can reach out before renewal day.
02	**Member help desk**	Answer common questions from your own rules, guides and FAQs, and pass the rest to staff.
03	**Learning credit checks**	Read uploaded certificates and flag credit claims that need a human look.
04	**Consultation summaries**	Group and summarise public comments on draft standards for committees to review.
05	**Clear board reporting**	Pull membership, events and other income into one plain monthly view for the board.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

Saving members before they lapse

TODAY

Staff send the same reminder to everyone and find out who left after the deadline.

AI-NATIVE

Staff could see a short list of members most likely to lapse, with a suggested personal note for each one.

Ask-the-standards for members

TODAY

Members email in and wait days for an answer about a rule or guideline.

AI-NATIVE

A member could ask in plain words and get an answer that points to the exact section of your published standards.

Hundreds of comments, one summary

TODAY

Committee staff read every consultation response and sort them in a spreadsheet.

AI-NATIVE

Comments could be grouped into themes with counts and example quotes, ready for the committee to discuss.

PROFESSIONAL BODIES · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch	Accelerate (MOST POPULAR)	Transform
	$2,500	**$7,500**	**$19,500**
	Small businesses	Growing companies	Larger organisations
	1–50 employees · 3–4 weeks	51–500 employees · 5–6 weeks	501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- ✓ AI-native consultancy and roadmap
- ✓ One proof of concept you choose
- ✓ One Burdenoff product free for 3 months
- ✓ Budget and return-on-investment model
- ✓ Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Member questions assistant

An assistant that answers member questions from your published rules, guides and FAQs, handing anything unusual to staff.

SUCCESS MEASURE
Questions answered without staff time

ACCELERATE · $7,500

Renewal risk desk

Lapse-risk alerts built from your membership system, with suggested outreach for staff to send.

SUCCESS MEASURE
Members renewed from the at-risk list

TRANSFORM · $19,500

Connected member journey

One view linking membership, events, learning credits and communications, with next-step suggestions for each team.

SUCCESS MEASURE
Renewal rate and staff hours on routine admin

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR PROFESSIONAL BODIES

HeadshotMarketing — Run renewal reminders, event promotion and member newsletters from one place.

BuildMyIQ — Offer courses to members and track who has completed them in one learning platform.

EventfullyManaged — Run conference ticketing and check-in, with attendance records you can use for learning credits.

ALGOSHRED TECHNOLOGIES

PROFESSIONAL BODIES · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NOW · 3–10 WEEKS

Launchpad

Map where staff time and member value are lost, prove one idea on real data and agree a costed roadmap.

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NEXT · MONTHS 1–3

Roll out the first win

Bring the proven idea into daily member services, with training and a clear owner.

THEN · MONTHS 4–9

Connect member services

Link membership, events, learning and communications so every team sees the whole member.

LATER · MONTHS 10–18

Run AI-native

AI helpers become part of the member experience, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Member renewal rate**
- **Time to answer a member question**
- **Staff hours at learning-credit cycle close**
- **Event attendance by members**

HANDLE WITH CARE

- Keep member records private, limit who can see them and keep them out of public AI tools.
- Disciplinary, accreditation and standards decisions stay with staff and committees, with AI only preparing material.
- Tell members when they are using an AI assistant, and make clear its answers are guidance, not formal rulings.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

Email	contact@algoshred.com
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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.