

AI-NATIVE LAUNCHPAD · NON-PROFITS

Less admin. More time for your mission.

An AI-native non-profit keeps donors and members close, answers common questions at any hour and builds grant reports from work already recorded. People still build the relationships; AI does the reminders, sorting and first drafts.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500**

Accelerate **$7,500**

Transform **$19,500**

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NON-PROFITS · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Donors and members who quietly drift away

Renewals lapse and regular givers stop, and nobody notices until the year-end numbers come in.

02

Grant reports rebuilt from scratch

Each report and board pack means chasing figures and stories from staff, volunteers and spreadsheets all over again.

03

A shared inbox full of the same questions

Staff spend hours answering the same membership, event and donation questions instead of doing mission work.

WHERE AI CAN HELP

01	**Early warning on lapsing supporters**	Flag donors and members who are going quiet, so a person can reach out before they leave.
02	**Grant and board report drafts**	Draft reports from your own activity records and stories, ready for staff to check and finish.
03	**Member and donor help desk**	Answer common questions any time from your own policies and FAQs, and pass harder ones to staff.
04	**Volunteer and chapter coordination**	Match volunteers to shifts, send reminders and spot chapters or groups that have gone quiet.
05	**Personal thank-yous at scale**	Draft tailored thank-you notes and updates for each supporter, for staff to review and send.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The Monday supporter check-in

TODAY

Staff only find out a regular donor stopped giving months later.

AI-NATIVE

A short Monday list could show supporters who have gone quiet, with a suggested note for each, ready for a person to send.

The funder report

TODAY

A programme lead loses a week gathering numbers and stories for one funder.

AI-NATIVE

A first draft could be built from activity logs and field notes in the funder's format, for the lead to check and polish.

Answers at midnight

TODAY

Members email about renewals and event times and wait days for a reply.

AI-NATIVE

An assistant could answer from the organisation's own pages at any hour and hand tricky or sensitive cases to staff.

NON-PROFITS · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Member and donor FAQ assistant

An assistant that answers common questions from your own website, policies and FAQs, and passes anything unusual to a person.

SUCCESS MEASURE
Share of routine questions answered without staff time

ACCELERATE · $7,500

Lapsing supporter alerts

Alerts built from your donor or membership system that flag supporters going quiet, with a suggested next step for each.

SUCCESS MEASURE
Renewal and retention rate for flagged supporters

TRANSFORM · $19,500

Impact and reporting hub

One place that gathers programme, volunteer and finance data across teams or chapters and drafts grant and board reports.

SUCCESS MEASURE
Time to produce a grant report or board pack

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR NON-PROFITS

ComradeCircle — Run member networks, chapters and professional communities in one place.

EventfullyManaged — Handle tickets, check-in and attendance figures for galas, fundraisers and member events.

HeadshotMarketing — Plan appeals, newsletters and social posts, with supporter contacts kept in one CRM.

ALGOSHRED TECHNOLOGIES

NON-PROFITS · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where staff and volunteer time is lost, prove one idea on real records and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Put the proven idea into daily use across teams or chapters, with simple training and clear owners.

THEN · MONTHS 4–9

Connect supporters and programmes

Link donor, member, event and programme records so everyone sees the same picture of each supporter.

LATER · MONTHS 10–18

Run AI-native

AI helpers become part of fundraising, member care and reporting, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Donor and member renewal rate**
- **Hours spent on grant and board reports**
- **Response time to supporter questions**
- **Volunteer shifts filled on time**

HANDLE WITH CARE

- Protect donor, member and beneficiary details, and keep them out of public AI tools.
- Have a person review any message about money, safeguarding or sensitive personal situations.
- Check every figure and story in a funder report, and get consent before sharing any beneficiary's story.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.