

AI-NATIVE LAUNCHPAD · MEDIA & ENTERTAINMENT

Less paperwork. Faster releases. More time to create.

An AI-native media business keeps rights, versions and releases in one clear picture, turns one piece of content into many and answers royalty questions quickly. Creative people still make the calls; AI does the tracking, checking and first drafts.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

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MEDIA & ENTERTAINMENT · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Rights and release dates that drift apart

Licences expire or clash with promotions because rights live in contracts and spreadsheets nobody checks in time.

02

Subtitles and dubs made for the wrong cut

Versions change late, and translations or captions are checked against an old edit, costing rework and delays.

03

Royalty statements that are hard to explain

Artists and partners query their payments, and the team spends days tracing numbers across reports and deals.

WHERE AI CAN HELP

01	**Rights and windows watch**	Read deal terms and warn the team before a licence expires or a release clashes with a holdback.
02	**Faster subtitles and translations**	Draft captions and translations for each final cut, with a person reviewing before release.
03	**One piece, many formats**	Turn a show, episode or article into clips, summaries and social posts for each channel.
04	**Archive search**	Find footage, photos and past stories by describing them in plain words instead of guessing file names.
05	**Clear royalty answers**	Explain how a statement was worked out from the deal and the sales data, so queries close quickly.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The weekly rights check

TODAY

A coordinator scans contracts and spreadsheets to spot expiring licences.

AI-NATIVE

A weekly note could list titles nearing expiry or clashing with a promotion, with the contract clause behind each warning.

Launch-day social clips

TODAY

An editor spends days cutting trailers and posts for every channel by hand.

AI-NATIVE

Draft clips, captions and posts could be ready for each channel soon after the final cut, for the editor to choose and polish.

Finding the shot you need

TODAY

Researchers scroll through hours of archive footage to find one moment.

AI-NATIVE

A researcher could describe the scene in plain words and get a short list of matching clips, with clearance notes.

MEDIA & ENTERTAINMENT · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Clip and caption drafter

A simple tool that turns one video or episode into draft clips, captions and social posts, for your team to review and publish.

SUCCESS MEASURE
Time from final cut to posts ready for each channel

ACCELERATE · $7,500

Rights and release alerts

Alerts connected to your rights or contract records that warn of expiring licences and clashing release dates, with the clause shown.

SUCCESS MEASURE
Missed or clashing windows and time spent checking rights

TRANSFORM · $19,500

Content and rights command view

One view across rights, versions, releases and royalties that flags issues early and explains payments to partners.

SUCCESS MEASURE
Release delays, rework and time to close royalty queries

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR MEDIA & ENTERTAINMENT

HookMovies — Stream and share your titles in every language, with creator tools built in.

ArtistryBase — Bring writers, editors and artists together on one project, with AI help on drafts and reviews.

HeadshotMarketing — Plan launches, social posts and campaigns for each release in one place.

ALGOSHRED TECHNOLOGIES

MEDIA & ENTERTAINMENT · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where time and money leak across production and release, prove one idea on real content and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Put the proven idea into use on more titles or shows, with training and clear owners.

THEN · MONTHS 4–9

Connect content and rights

Link rights, versions, schedules and sales data so every team works from the same picture.

LATER · MONTHS 10–18

Run AI-native

AI helpers support every release, from rights checks to clips and royalty answers, improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Time from final cut to release**
- **Missed or clashing rights windows**
- **Hours spent on clips and captions**
- **Time to close a royalty query**

HANDLE WITH CARE

- Check rights and permissions before AI reuses any footage, music, voice or likeness.
- Have a person approve translations, captions, news copy and any public content before release.
- Keep unreleased content and deal terms out of public AI tools.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

Email	contact@algoshred.com
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Online	algoshred.com/ai-native

Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.