

AI-NATIVE LAUNCHPAD · LOGISTICS

Fewer status calls. Faster docks. Happier shippers.

An AI-native logistics business spots late loads, busy docks and billing errors early, before they reach the customer. AI chases status, checks paperwork and drafts updates, so your team can spend its time fixing the real problems.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

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LOGISTICS · WHERE AI HELPS

From today’s problems to AI-native work

THE PROBLEMS TODAY

01

Chasing status instead of fixing problems

Staff spend hours calling carriers and checking portals to answer “where is my load?”, while real exceptions slip by.

02

Busy docks and waiting trucks

Trucks queue at the gate, dwell time builds up and detention charges arrive that nobody can easily prove or dispute.

03

Freight bills checked by hand

Invoices, rates and proof of delivery are matched line by line in spreadsheets, so errors and overcharges get missed.

WHERE AI CAN HELP

01	**Exception alerts**	Spot loads that are running late or off route and tell the right person early, with the reason.
02	**Self-serve shipment updates**	Answer “where is my shipment?” from live tracking data, by email or chat, any time of day.
03	**Dock and yard planning**	Suggest dock slots and crew levels from expected arrivals, so trucks spend less time waiting.
04	**Freight bill checks**	Match invoices against rates and delivery records and flag the ones that need a closer look.
05	**Paperwork reading**	Pull key details from delivery notes, customs forms and bills of lading instead of retyping them.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The morning exceptions list

TODAY

Coordinators open every carrier portal each morning to find the loads that are in trouble.

AI-NATIVE

A short list could be waiting at 8am with only the loads at risk, why they are late and a draft note for each customer.

The self-serve shipment desk

TODAY

Customers phone or email the office and wait for someone to look up their load.

AI-NATIVE

Customers could ask a chat assistant and get the latest status and arrival estimate, with a person stepping in for problems.

Disputing detention with proof

TODAY

Teams dig through gate logs, emails and photos to argue a detention charge.

AI-NATIVE

The system could gather arrival times, gate records and messages into one ready-to-send claim for a person to approve.

LOGISTICS · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Shipment status assistant

An assistant that answers common customer questions from your tracking exports and FAQs, handing harder cases to your team.

SUCCESS MEASURE
Share of status questions answered without a call

ACCELERATE · $7,500

Late-load early warning

Alerts built from your transport or tracking system for one lane or customer, with the reason and a suggested next step.

SUCCESS MEASURE
Late loads spotted before the customer asks

TRANSFORM · $19,500

Network control tower

One view across shipments, docks, fleet and billing that ranks exceptions and suggests next steps for each team to act on.

SUCCESS MEASURE
Time to resolve exceptions and on-time delivery rate

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR LOGISTICS

MoveTheWheels	Run orders, stock and transport in one place, with AI help on routes and loads.
AssetHandler	Track trucks, trailers and refrigerated units, with service history and work orders.
CrewFoundry	Hire, train and onboard drivers and dock crews ahead of peak season.

LOGISTICS · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD | NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where your team loses the most time and money, prove one idea on real shipment data and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Take the proven idea into daily use across more lanes, sites or customers, with training and clear owners.

THEN · MONTHS 4–9

Connect the network

Link transport, warehouse, fleet and billing data so planners, docks and finance work from one picture.

LATER · MONTHS 10–18

Run AI-native

AI helpers become part of daily operations and customer service, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **On-time delivery rate**
- **Time spent answering status questions**
- **Truck waiting and dock dwell time**
- **Freight billing errors caught**

HANDLE WITH CARE

- Keep a person in charge of decisions on driver hours, road safety and dangerous goods.
- Agree who can see customer, driver location and pricing data, and keep it out of public AI tools.
- A qualified person checks customs and dangerous-goods paperwork before it is filed.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

Email	contact@algoshred.com
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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.