

AI-NATIVE LAUNCHPAD · GAME STUDIOS

Fewer broken builds. Less busywork. Players heard.

An AI-native studio spends less time chasing builds, feedback and status updates and more time making the game. AI sorts the noise and drafts the busywork; designers, artists and producers keep every creative call.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

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GAME STUDIOS · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Builds and bugs tracked by hand

Producers chase broken nightly builds and platform checks across chats and spreadsheets, and release dates slip.

02

Player feedback that gets lost

Playtest notes, reviews and community posts pile up, and useful ideas rarely make it into the backlog.

03

Milestones that only fit with crunch

Scope grows quietly, so the team finds out late that the plan only works with long nights and weekends.

WHERE AI CAN HELP

01	**Build failure summaries**	Explain why a nightly build broke and point to the likely change, so it is fixed before the team starts.
02	**Feedback sorting**	Group playtest notes, reviews and posts into clear themes and draft backlog items for the team.
03	**Bug report clean-up**	Spot duplicate bugs, fill in missing steps and suggest severity for the producer to confirm.
04	**Milestone health checks**	Compare planned scope with real progress and warn early when a milestone is at risk.
05	**Live event watch**	Bring player numbers, crashes and community mood into one view during launches and events.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The morning build report

TODAY

An engineer reads long build logs to find out why last night's build failed.

AI-NATIVE

The team could start the day with a short note on what broke, the likely change behind it and who to ask.

Playtest notes to backlog

TODAY

A producer spends days reading survey answers and copying ideas into tickets.

AI-NATIVE

Playtest answers could be grouped into themes with draft tickets, ready for the design lead to accept or reject.

Launch weekend in one view

TODAY

The live team watches crash tools, store reviews and social channels in five tabs.

AI-NATIVE

One screen could show crashes, reviews and player mood together, with a heads-up when something spikes.

GAME STUDIOS · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Player feedback summariser

A tool that reads playtest surveys, reviews and community posts and groups them into clear themes for the team.

SUCCESS MEASURE
Time to turn a playtest into actions

ACCELERATE · $7,500

Bug triage helper

Connected to your bug tracker, it flags duplicates, fills in missing details and suggests severity for review.

SUCCESS MEASURE
Duplicate bugs caught and time to triage

TRANSFORM · $19,500

Studio production health view

One view across builds, bugs, scope and team load that spots milestone risks early and suggests where to act.

SUCCESS MEASURE
Milestones hit without extra overtime

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR GAME STUDIOS

PlanMagnet	Plan milestones, sprints and the game roadmap in one place, with AI help to keep scope in view.
VibeControls	Give engineers managed development environments and AI coding agents for tools and pipelines.
ArtistryBase	Share art, collect feedback and work with outsource partners in one creative space.

ALGOSHRED TECHNOLOGIES

GAME STUDIOS · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD | NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where builds, bugs and feedback eat your team's time, prove one idea on real data and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Take the proven idea into daily use across the team, with training and clear owners.

THEN · MONTHS 4–9

Connect the studio

Link builds, bug tracking, planning and player data so every discipline works from one picture.

LATER · MONTHS 10–18

Run AI-native

AI becomes part of daily work on sprints, builds and live events, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Nightly builds fixed before the workday**
- **Time to triage a new bug**
- **Player feedback turned into backlog items**
- **Overtime hours before a milestone**

HANDLE WITH CARE

- Keep artists, writers and designers in charge of creative work, and agree how AI is used on it.
- Protect unreleased game code, art and player data, and keep them out of public AI tools.
- Take extra care with data from younger players, and follow each platform's and store's rules.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.