

AI-NATIVE LAUNCHPAD · FORESTRY

Know your forest. Plan harvests better. Move timber faster.

An AI-native forestry business sees stand health from imagery, plans harvests and haulage around real demand and keeps certification paperwork tidy. Foresters still make the calls; AI does the counting, sorting and paperwork.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

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FORESTRY · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Slow, costly forest surveys

Measuring stands, spotting pests or storm damage means long days on foot, so problems are found late.

02

Logs waiting, trucks idle

Harvest, haulage and mill needs are planned on phones and spreadsheets, so timber sits at roadside and trucks run half-empty.

03

Certification and permit paperwork

Proving where timber came from and that rules were followed takes days of gathering records from many places.

WHERE AI CAN HELP

01	**Stand health from imagery**	Use drone or satellite images to flag likely pest, disease or storm damage for a forester to check.
02	**Better harvest planning**	Match harvest areas to mill orders, weather and access so crews cut what is needed.
03	**Haulage and log tracking**	Plan truck runs and track loads from forest to mill, with fewer empty trips.
04	**Faster chain-of-custody records**	Gather harvest, transport and sales records into ready drafts for certification and audits.
05	**Sawmill yield and quality**	Spot patterns in log grades and mill output so you get more value from each log.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The storm-damage map by Monday

TODAY

After a storm, foresters drive and walk the estate for days to find damaged areas.

AI-NATIVE

Fresh imagery could produce a map of likely damage areas, ranked by size and access, for foresters to check first.

The daily haulage plan

TODAY

A coordinator rings drivers and landings each morning to work out who goes where.

AI-NATIVE

A suggested day plan could match ready log piles to trucks and mill orders, for the coordinator to adjust and send.

Pulling together the audit pack

TODAY

Staff dig through tickets, maps and invoices to prove where timber came from.

AI-NATIVE

A draft audit pack could pull the right records together, with any missing pieces flagged for the team.

FORESTRY · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Forestry records assistant

An assistant that answers questions from your management plans, permits and procedures, and drafts routine reports for review.

SUCCESS MEASURE
Time to find records and draft routine reports

ACCELERATE · $7,500

Load tracking and haulage plan

Connect to your load tickets or dispatch records to suggest daily truck runs and track timber from forest to mill.

SUCCESS MEASURE
Empty truck kilometres and timber waiting at roadside

TRANSFORM · $19,500

Forest health and harvest planning view

One view combining imagery, inventory, mill orders and haulage to flag damage and suggest harvest priorities.

SUCCESS MEASURE
Time to spot damage and hours spent planning each harvest

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR FORESTRY

AssetHandler	Track forest blocks, machinery and maintenance with a full history in one place.
MoveTheWheels	Plan haulage and track loads from landing to mill, optimised with AI.
EcoImpactHub	Record replanting, carbon and sustainability data for certification and buyers.

FORESTRY · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where surveys, haulage and paperwork cost the most, prove one idea on real data and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Take the proven idea into daily use across more blocks or crews, with training and clear owners.

THEN · MONTHS 4–9

Connect forest to mill

Link inventory, harvest, haulage and sales records so foresters, crews and buyers share one picture.

LATER · MONTHS 10–18

Run AI-native

AI helpers support every survey, plan and load, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Time to survey a block**
- **Timber waiting at roadside**
- **Empty truck trips**
- **Time to prepare an audit pack**

HANDLE WITH CARE

- Keep a forester in charge of any harvest, safety or environmental decision AI suggests.
- Check AI readings of imagery on the ground before acting on them.
- Agree who can see land, harvest and sales data, and keep it out of public AI tools.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.