

AI-NATIVE LAUNCHPAD · FASHION

Fewer returns. Faster drops. Smarter buying.

An AI-native fashion, beauty or lifestyle brand launches drops on time, helps shoppers choose the right size or shade and buys from what really sells. Designers and buyers still make the calls; AI does the checking, writing and sorting.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

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FASHION · WHERE AI HELPS

From today’s problems to AI-native work

THE PROBLEMS TODAY

01

Drops that are not ready everywhere

Images, sizes, stock and product copy are finished at different times, so launches slip or go live with gaps.

02

Returns from fit and size doubts

Shoppers order two sizes or guess wrong, and returns eat into margins and fill the warehouse.

03

Buying on gut feel

Reorders and markdowns are decided from rough reports, so popular sizes sell out while others sit unsold.

WHERE AI CAN HELP

01	**Launch readiness checks**	Check every product in a drop for missing images, sizes, prices or copy before it goes live.
02	**Faster product descriptions**	Draft on-brand product copy and translations from your notes, for a person to review.
03	**Fit, size and shade help**	Answer fit and shade questions from your size charts, shade guides, returns and reviews, so shoppers choose well first time.
04	**Reorder and markdown advice**	Suggest which styles and sizes to reorder or mark down, based on real sales by size and store.
05	**Personal styling assistant**	Help shoppers and stylists build outfits or beauty routines from your range, with a person on hand for advice.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The night-before-launch check

TODAY

The team clicks through every product page by hand the night before a drop.

AI-NATIVE

A readiness list could show which styles still lack images, sizes or copy, so the team fixes only the gaps.

Answering “will this fit me?”

TODAY

Customer service replies to fit questions one by one, often after the shopper has left.

AI-NATIVE

A shop assistant could answer from size charts and past returns, and suggest a size with the reason why.

Monday buying meeting

TODAY

Buyers pull sales exports into spreadsheets to decide what to reorder.

AI-NATIVE

Buyers could start with a short list of styles and sizes to reorder or mark down, and the sales behind each.

FASHION · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch	Accelerate (MOST POPULAR)	Transform
	$2,500	**$7,500**	**$19,500**
	Small businesses	Growing companies	Larger organisations
	1–50 employees · 3–4 weeks	51–500 employees · 5–6 weeks	501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Product copy assistant

An assistant that drafts product descriptions, care notes and social captions in your brand voice, for your team to edit.

SUCCESS MEASURE
Time to get a new product page ready

ACCELERATE · $7,500

Fit and size helper on your store

A size helper connected to your online store that answers fit questions from size charts, reviews and return reasons.

SUCCESS MEASURE
Size-related returns and fit questions to staff

TRANSFORM · $19,500

Drop and buying overview

One view joining launch readiness, sales by size, stock and returns, with suggested reorders and markdowns for buyers.

SUCCESS MEASURE
Sell-through, stock left over and launch delays

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR FASHION

CoolAndLovely	Run fashion storefronts, lookbooks and AI styling built for clothing and lifestyle brands.
Kadaikodi	Handle catalogue, checkout and orders for every sales channel in one place.
HeadshotMarketing	Plan drops, creator posts, ads and customer campaigns from one calendar.

FASHION · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Find where drops, returns and buying cost you most, prove one idea on real data and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Put the proven idea into use across every drop and channel, with training for the team.

THEN · MONTHS 4–9

Connect store and stock

Link your store, stock, returns and marketing data so design, buying and sales share one picture.

LATER · MONTHS 10–18

Run AI-native

AI helpers become part of every season, from design to markdown, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Returns for size, fit or shade**
- **Time to launch a new drop**
- **Sell-through before markdown**
- **Customer questions handled without staff**

HANDLE WITH CARE

- Check that images and copy show the real item honestly, and that skincare and cosmetic claims are approved by a person before publishing.
- Keep customer sizes, body details and purchase history private, and out of public AI tools.
- Agree usage rights with creators and models before AI edits or reuses their images.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

Email	contact@algoshred.com
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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.