

AI-NATIVE LAUNCHPAD · EVENTS

Fuller venues. Calmer show days. Happier sponsors.

An AI-native events team sees ticket sales, rooms, crew and sponsors in one picture, and spends less time on chasing and reports. Organisers still run the show; AI does the tracking, drafting and reminding.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

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EVENTS · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Ticket sales you cannot read early

It is hard to tell which channels and offers are working until it is too late to change course.

02

Crew, vendors and rooms in too many tools

Room blocks, rotas and vendor details live in spreadsheets and chats, so changes get missed on the day.

03

Sponsor proof built by hand

After the event, the team spends days gathering photos and numbers to show sponsors what they got.

WHERE AI CAN HELP

01	**Ticket sales pacing**	Compare sales with past events by channel and flag where to push promotion while there is still time.
02	**Attendee assistant**	Answer questions on tickets, venue, timings and access any time, from your own event information.
03	**Crew and volunteer rotas**	Build show-day rotas from availability and skills, and update everyone fast when plans change.
04	**Faster sponsor reports**	Draft sponsor reports from scans, photos and social posts, for the team to check and send.
05	**Event wrap-up and learning**	Pull feedback, sales and issues into a short wrap report to plan the next edition better.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The weekly ticket pacing brief

TODAY

The team exports sales from each channel and builds a spreadsheet to see how things are going.

AI-NATIVE

A weekly brief could compare sales with last year by channel and suggest where an extra push might help.

Show-day crew changes

TODAY

When a volunteer drops out, the coordinator rings around and edits the rota by hand.

AI-NATIVE

The coordinator could see who is free with the right skills and send the updated rota to everyone in one step.

The sponsor wrap report

TODAY

Staff spend days after the event collecting photos and numbers for each sponsor.

AI-NATIVE

A first draft of each sponsor's report could be ready the next morning, built from scans, photos and posts.

ALGOSHRED TECHNOLOGIES

EVENTS · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Attendee question assistant

An assistant on your site or chat that answers questions on tickets, venue, timings and access from your own event information.

SUCCESS MEASURE
Questions answered without staff and reply time

ACCELERATE · $7,500

Ticket pacing alerts

Alerts built from your ticketing system that compare sales with past events and flag channels falling behind.

SUCCESS MEASURE
Time spent on sales reports and early actions taken

TRANSFORM · $19,500

Event operations and sponsor view

One view joining tickets, rooms, crew, vendors and sponsor proof, from first sale to the wrap report.

SUCCESS MEASURE
Show-day issues and days to deliver sponsor reports

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR EVENTS

EventfullyManaged	Run ticketing, check-in and event analytics in one place built for organisers.
HeadshotMarketing	Plan promotion, social posts and attendee emails to keep ticket sales on track.
GGNomad	Manage hotel room blocks and travel bookings for speakers, guests and crew.

EVENTS · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD | NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS
Launchpad
Find where your events lose the most time and money, prove one idea on real data and agree a costed roadmap.

NEXT · MONTHS 1–3
Roll out the first win
Use the proven idea on your next event, with training for staff and volunteers.

THEN · MONTHS 4–9
Connect the event
Link ticketing, marketing, rooms, crew and sponsor data so everyone works from one record.

LATER · MONTHS 10–18
Run AI-native
AI helpers become part of every event, from early-bird to wrap report, measured and improved each time.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15
Discover
Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30
Prioritise
Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60
Prove
Build and test the proof of concept with your team.

DAYS 61–75
Plan
Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100
Decide
Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Tickets sold against target by week**
- **Staff hours on reports and admin**
- **Show-day issues logged**
- **Days to send sponsor reports**

HANDLE WITH CARE

- Keep attendee personal and payment details private, and use them only for what people agreed to.
- Keep a person in charge of crowd safety, access and any change that affects people on site.
- Check that photos and posts used in sponsor reports have the right permissions.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

Email	contact@algoshred.com
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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.