

AI-NATIVE LAUNCHPAD · EQUIPMENT RENTAL

More kit out earning. Fewer disputes. Faster bookings.

An AI-native rental business sees its whole fleet at a glance, answers booking requests quickly, records the condition of kit at every hand-over and plans servicing early. Your team still owns the customer; AI does the tracking and paperwork.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500**

Accelerate **$7,500**

Transform **$19,500**

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EQUIPMENT RENTAL · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Kit sitting idle in the yard

Machines wait unused while customers are turned away elsewhere, because nobody sees the full fleet at once.

02

Damage and return disputes

Kit comes back damaged, dirty or late, and without clear photos and records, charges turn into arguments.

03

Breakdowns on the customer's site

A machine fails mid-hire, the customer is stuck and the business pays for call-outs and lost goodwill.

WHERE AI CAN HELP

01	**Fleet use and pricing insight**	See which kit earns and which sits idle, and get suggestions on moving or pricing it.
02	**Faster quotes and bookings**	Answer availability and price questions in minutes and draft bookings for staff to confirm.
03	**Photo check-out and check-in**	Compare photos at hand-over and return to flag likely new damage for staff to review.
04	**Service before failure**	Use hours, telematics and repair history to plan servicing before machines are likely to fail on hire.
05	**Contract and invoice drafts**	Draft hire contracts, extensions and invoices from the booking, with fewer missed charges.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The weekly idle-kit report

TODAY

Branch managers guess what is under-used from memory and the yard.

AI-NATIVE

Each week managers could see which machines sat idle, where demand is higher and a suggested move or price change.

Damage checks with before-and-after photos

TODAY

Staff walk round returned kit with a clipboard and argue about who caused a dent.

AI-NATIVE

Return photos could be compared with hand-over photos, highlighting likely new damage for staff to confirm.

The after-hours booking

TODAY

A customer calls after closing and books with whoever answers the phone next day.

AI-NATIVE

An assistant could check stock and prices, answer questions and hold a draft booking for staff to confirm in the morning.

ALGOSHRED TECHNOLOGIES

EQUIPMENT RENTAL · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Hire desk assistant

An assistant that answers customer questions on kit, availability and terms from your own catalogue and policies, and drafts enquiries for staff.

SUCCESS MEASURE
Time to answer enquiries and bookings taken

ACCELERATE · $7,500

Photo check-in for returns

Connect to your rental system so return photos are compared with hand-over photos and likely new damage is flagged.

SUCCESS MEASURE
Damage charges recovered and disputes raised

TRANSFORM · $19,500

Fleet use and servicing planner

One view across branches combining bookings, telematics and repairs to suggest kit moves, pricing and servicing.

SUCCESS MEASURE
Fleet use rate, idle days and breakdowns on hire

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR EQUIPMENT RENTAL

AssetHandler	Keep each machine's work orders, servicing and damage history in one record with an audit trail.
Kadaikodi	Let customers browse your kit catalogue and place hire orders online.
BigConsole	See fleet use, revenue and idle kit by branch and machine type.

ALGOSHRED TECHNOLOGIES

EQUIPMENT RENTAL · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where idle kit, bookings and disputes cost you most, prove one idea on real data and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Take the proven idea into daily use across more branches or counters, with training and clear owners.

THEN · MONTHS 4–9

Connect the fleet

Link bookings, telematics, workshop and billing so sales, yard and service teams share one picture.

LATER · MONTHS 10–18

Run AI-native

Make AI helpers part of daily bookings, returns and servicing, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Fleet use rate**
- **Time to confirm a booking**
- **Damage charges disputed**
- **Breakdowns during hire**

HANDLE WITH CARE

- Keep a person deciding every damage charge; AI only flags likely damage from photos.
- Kit still passes the usual safety inspection by a competent person before it goes back out on hire.
- Agree who can see customer, location and telematics data, and keep it out of public AI tools.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.