

AI-NATIVE LAUNCHPAD · CREATOR ECONOMY

Less admin. More time to create. Clearer income.

An AI-native creator business keeps brand deals, releases and income organised, turns one idea into posts for every channel and builds an audience it owns. You keep your voice and your choices; AI handles the tracking, repurposing and first drafts.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

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CREATOR ECONOMY · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Brand deals lost in DMs and emails

Briefs, rates, deadlines and approvals are scattered across messages, so deliverables slip and payments get missed.

02

Release day across many channels

Every platform needs its own cut, caption and timing, and doing it all by hand eats the time meant for creating.

03

Income from many places, splits owed to many

Ad revenue, sponsors, sales and memberships arrive separately, and working out what collaborators are owed is slow.

WHERE AI CAN HELP

01	**A simple brand deal desk**	Pull briefs, deadlines and usage terms out of emails into one list, with reminders before anything is due.
02	**One idea, every channel**	Turn a video or post into clips, captions and newsletters shaped for each platform, ready for your review.
03	**Clear income and splits**	Bring income from each platform into one view and work out what each collaborator is owed.
04	**Audience questions answered**	Reply to common fan, customer and student questions in your own tone, and pass the personal ones to you.
05	**Courses and products from what you know**	Shape your existing content into course outlines, guides and lessons you can sell to your audience.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The deal inbox, sorted

TODAY

A creator scrolls through DMs and emails to remember what each brand asked for.

AI-NATIVE

New briefs could be turned into a tidy list of deliverables, dates and usage terms, with reminders before each deadline.

One video, ten posts

TODAY

Release day means cutting clips and writing captions for every platform by hand.

AI-NATIVE

Draft clips, captions and a newsletter could be ready soon after upload, for the creator to tweak and approve.

Month-end without the spreadsheet

TODAY

The creator downloads reports from every platform to work out income and splits.

AI-NATIVE

A monthly summary could show income by source and what each collaborator is owed, ready for a quick check.

CREATOR ECONOMY · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch	Accelerate (MOST POPULAR)	Transform
	$2,500	**$7,500**	**$19,500**
	Small businesses	Growing companies	Larger organisations
	1–50 employees · 3–4 weeks	51–500 employees · 5–6 weeks	501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- ✓ AI-native consultancy and roadmap
- ✓ One proof of concept you choose
- ✓ One Burdenoff product free for 3 months
- ✓ Budget and return-on-investment model
- ✓ Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 AI readiness scorecard
02 Opportunity map
03 Ranked use cases
04 One working proof of concept
05 AI-native roadmap
06 Budget and ROI model
07 AI governance starter kit
08 Executive readout

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Content repurposing assistant

A simple assistant that turns one long video or post into draft clips, captions and a newsletter in your own style.

SUCCESS MEASURE
Time from upload to posts ready on every channel

ACCELERATE · $7,500

Brand deal tracker

A tracker connected to your inbox that pulls in brand briefs, deadlines and usage terms and sends reminders before each one is due.

SUCCESS MEASURE
Missed deadlines and time spent managing deals

TRANSFORM · $19,500

Creator business control room

One view across deals, releases, income and team splits for a creator agency or network, with alerts and monthly summaries.

SUCCESS MEASURE
Hours on admin per week and time to pay collaborators

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR CREATOR ECONOMY

ArtistryBase	Work with editors, designers and collaborators on one project, with AI help on drafts and reviews.
HeadshotMarketing	Plan posts, campaigns and ads across channels, with fan and sponsor contacts in one CRM.
Kadaikodi	Add cart, checkout and order handling to your own merch or product store.

ALGOSHRED TECHNOLOGIES

CREATOR ECONOMY · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where your time goes outside creating, prove one idea on your real content and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Put the proven idea into your weekly routine and share it with your team or collaborators.

THEN · MONTHS 4–9

Connect your channels

Link platforms, deals, sales and income so you see your whole creator business in one place.

LATER · MONTHS 10–18

Run AI-native

AI helpers support every release, deal and month-end, measured and improved as you grow.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Hours spent on admin each week**
- **Time from upload to every channel**
- **Brand deal deadlines met**
- **Income from channels you own**

HANDLE WITH CARE

- Keep your own voice: review every post and reply before it goes out in your name, and label paid partnerships clearly.
- Check usage rights for music, footage and brand assets, and follow each platform's rules on AI-made content.
- Keep fan, customer and deal details private and out of public AI tools.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

Email	contact@algoshred.com
India	+91 73584 45777
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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.