

AI-NATIVE LAUNCHPAD · COWORKING

Fuller desks. Happier members. Less admin.

An AI-native workspace fills quiet days, answers member questions at any hour and spots members who might leave. Community managers still build the relationships; AI handles bookings, billing questions and the busywork.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500** | Accelerate **$7,500** | Transform **$19,500**

Algoshred Technologies Pvt. Ltd.
Serving businesses worldwide, with a presence in India, the USA and the UAE.

contact@algoshred.com | India +91 73584 45777 | UAE (Dubai) +971 56 936 4357
algoshred.com/ai-native

COWORKING · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Empty desks and idle rooms

Some days are packed and others are quiet, and meeting rooms sit empty while members say they cannot book one.

02

Members leaving without warning

Members quietly use the space less, then cancel, and the team only notices when the notice arrives.

03

Front desk swamped by small requests

Wi-Fi, guest passes, invoices and bookings fill the day, leaving little time for community and sales.

WHERE AI CAN HELP

01	**Smarter space and pricing**	See which desks and rooms are used when, and suggest offers that fill quiet days.
02	**Member help assistant**	Answer questions on bookings, Wi-Fi, guests and invoices by chat, any time, from your house rules.
03	**Early warning on cancellations**	Spot members whose visits or bookings are dropping, so the team can check in before they leave.
04	**Faster sales follow-up**	Reply to enquiries quickly, book tours and draft tailored proposals for a person to send.
05	**Community matchmaking**	Suggest introductions and events from the interests members choose to share and what they ask for.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The weekend enquiry that becomes a tour

TODAY

A Saturday enquiry waits until Monday, by which time the lead has booked elsewhere.

AI-NATIVE

An assistant could answer questions straight away, share prices and book a tour into the sales team's diary.

Checking in before a member leaves

TODAY

The team learns a member is unhappy only when the cancellation email arrives.

AI-NATIVE

A weekly list could flag members using the space less, so the community manager could check in early.

Filling the quiet Friday

TODAY

Fridays are half empty and pricing stays the same every day.

AI-NATIVE

The team could see quiet-day patterns and try day-pass or room offers aimed at the people most likely to use them.

COWORKING · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Member and enquiry assistant

A chat assistant that answers member and prospect questions from your house rules and prices, and books tours for the team.

SUCCESS MEASURE
Questions answered without staff and tours booked

ACCELERATE · $7,500

Space use and cancellation alerts

Weekly reports built from your booking or access system showing quiet times and members at risk of leaving.

SUCCESS MEASURE
Desk and room use, and members kept

TRANSFORM · $19,500

Multi-site workspace operations view

One view across sites of occupancy, pricing, sales and renewals, with suggested actions for each team.

SUCCESS MEASURE
Occupancy across sites and member renewal rate

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR COWORKING

HousingVista	Keep spaces, occupancy and member agreements for every site in one property system.
EventfullyManaged	Run community events with sign-ups, check-in and attendance insights.
BotManor	Answer member and enquiry questions from your own house rules, day or night.

COWORKING · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NOW · 3–10 WEEKS

Launchpad

Map where your space and team time are lost, prove one idea on real data and agree a costed roadmap.

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NEXT · MONTHS 1–3

Roll out the first win

Put the proven idea into daily use at the front desk or in sales, with training and clear owners.

THEN · MONTHS 4–9

Connect the workspace

Link bookings, access, billing and sales so every site works from the same picture.

LATER · MONTHS 10–18

Run AI-native

Make AI helpers part of daily member, sales and operations work, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Desk and meeting room use**
- **Member renewal rate**
- **Time to answer a new enquiry**
- **Front desk time spent on routine requests**

HANDLE WITH CARE

- Tell members what booking and door-access data is used and why, keep it private, and use it only in ways members agreed to.
- Keep a person in charge of pricing changes, contract terms and any member dispute.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

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Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.