

AI-NATIVE LAUNCHPAD · BEAUTY & PERSONAL CARE

Fuller books. Happier clients. Less time at the desk.

An AI-native salon, spa or beauty brand keeps chairs full, answers clients any time and follows up after every visit. AI handles bookings, reminders and routine questions; your team keeps the craft and the client relationship.

01
Know where to start
Find the AI opportunities that matter most to your business.

02
See it work
Pick one idea and we build a working proof of concept with you.

03
Know what comes next
Get a step-by-step roadmap with timeline, budget and estimated return.

FIXED-FEE PACKAGES

Launch **$2,500**

Accelerate **$7,500**

Transform **$19,500**

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BEAUTY & PERSONAL CARE · WHERE AI HELPS

From today's problems to AI-native work

THE PROBLEMS TODAY

01

Booking gaps and last-minute cancellations

A busy day falls apart when clients cancel or stylists call in sick, and the desk spends the morning ringing round.

02

Questions answered from personal phones

Clients message staff late at night about aftercare, prices and bookings, so replies are slow and nothing is recorded.

03

Packages and memberships hard to track

Prepaid sessions, memberships and gift cards sit in different places, so the desk can't see what a client has left.

WHERE AI CAN HELP

01	**Smart booking and waitlists**	Fill cancelled slots from a waitlist and suggest the best stylist or room for each booking.
02	**Client assistant on chat**	Answer questions on prices, services and aftercare from your own guides, any time of day.
03	**Rebooking and follow-up**	Send a timely, personal nudge when a client is due for their next visit or a product refill.
04	**Product suggestions that fit**	Suggest retail products based on the service a client just had, for the stylist to recommend.
05	**Content and claims check**	Draft social posts and product copy, and flag claims that need checking before they go live.

FOR INSPIRATION

AI-native ideas to get you thinking

Examples only, to show what AI-native work can look like. They are not part of the package scope or a promise of what we will build; your POC is agreed with you.

The Saturday that re-books itself

TODAY

Two cancellations land at 8am and the desk phones clients one by one to fill the gaps.

AI-NATIVE

Clients on the waitlist could get an offer for the open slots straight away, with the desk confirming who takes each one.

Aftercare questions at night

TODAY

A client messages a stylist's personal phone at 10pm about caring for new colour.

AI-NATIVE

The client could get approved aftercare tips at once, with any mention of a reaction passed straight to a senior stylist.

The client due for a refresh

TODAY

Regulars drift away because nobody remembers to invite them back.

AI-NATIVE

Each week the desk could see a short list of clients due a visit, with a friendly message drafted for each.

BEAUTY & PERSONAL CARE · THREE PACKAGES

Your Launchpad

FIXED FEE, AGREED SCOPE	Launch **$2,500** Small businesses 1–50 employees · 3–4 weeks	MOST POPULAR Accelerate **$7,500** Growing companies 51–500 employees · 5–6 weeks	Transform **$19,500** Larger organisations 501+ employees · 8–10 weeks
Teams we work with	1 team	3 teams	6 teams
AI opportunities assessed	Up to 5	Up to 10	Up to 20
Working proof of concept	1 simple POC	1 connected POC	1 advanced POC
AI-native roadmap	6-month plan	12-month plan	18-month plan
Team training	1 session	2 sessions	4 sessions
Follow-up review	30 days after	30 days after	30 days after

EVERY PACKAGE INCLUDES

- AI-native consultancy and roadmap
- One proof of concept you choose
- One Burdenoff product free for 3 months
- Budget and return-on-investment model
- Executive readout

WHAT YOU RECEIVE: 8 DELIVERABLES

01 **AI readiness scorecard**
02 **Opportunity map**
03 **Ranked use cases**
04 **One working proof of concept**
05 **AI-native roadmap**
06 **Budget and ROI model**
07 **AI governance starter kit**
08 **Executive readout**

PROOF OF CONCEPT

You choose the proof of concept

Pick one of our suggested ideas for your industry, or bring your own business problem. We check that it fits the package, agree what success looks like in writing, then build it with you.

Good to know: A proof of concept shows an idea working on real or sample data. It is not a production system; we scope the production version with you as a next step.

LAUNCH · $2,500

Client questions assistant

A chat assistant that answers questions on services, prices and aftercare from your own guides, passing bookings and concerns to staff.

SUCCESS MEASURE
Client questions answered without staff time

ACCELERATE · $7,500

Waitlist and rebooking helper

A helper connected to your booking system that fills cancelled slots and sends rebooking nudges for one location.

SUCCESS MEASURE
Empty slots filled and repeat visit rate

TRANSFORM · $19,500

Multi-site client and stock view

One view across locations linking bookings, memberships, retail and staff, with AI suggestions for each site manager.

SUCCESS MEASURE
Chair use, rebooking rate and retail per visit

INCLUDED IN EVERY PACKAGE

Any one product, free for 3 months

Pick any live product from the Burdenoff portfolio and use it free for 90 days.

- One product per organisation
- 90 days in a row from activation
- Agreed seats and usage
- No automatic paid renewal
- Export your data at the end

GOOD FITS FOR BEAUTY & PERSONAL CARE

Kadaikodi	Sell retail products, gift cards and packages online and in the salon.
BotManor	Answer client questions on services, prices and aftercare from your own guides.
CrewFoundry	Hire, train and keep stylists and therapists up to date in one place.

BEAUTY & PERSONAL CARE · THE ROAD AHEAD

Your road to AI-native

STEP ONE: THE LAUNCHPAD

NEXT STEPS WE CAN TAKE TOGETHER

Months count from the end of your Launchpad.

NOW · 3–10 WEEKS

Launchpad

Map where your desk and team lose the most time, prove one idea with your real bookings and agree a costed roadmap.

NEXT · MONTHS 1–3

Roll out the first win

Take the proven idea into daily use at every chair or location, with training and clear owners.

THEN · MONTHS 4–9

Connect the business

Link bookings, memberships, retail and staff records so every team works from the same picture.

LATER · MONTHS 10–18

Run AI-native

AI helpers become part of every day at the desk and online, measured and improved each month.

> The Launchpad is step one: it shows the real value of going AI-native in your own business. Rolling out, scaling and running AI day to day are later steps. You decide if and when to take them, with us or anyone else.

THE FIRST 100 DAYS

Your package takes 3–10 weeks of this. The rest is your team trying the POC, deciding and preparing, with our 30-day follow-up.

DAYS 1–15

Discover

Talk to your people, measure today's costs and check AI readiness.

DAYS 16–30

Prioritise

Pick the highest-value ideas, review the risks and agree the POC.

DAYS 31–60

Prove

Build and test the proof of concept with your team.

DAYS 61–75

Plan

Finish the roadmap, budget, operating model and estimated return.

DAYS 76–100

Decide

Review results, train owners and choose what to invest in next.

HOW WE MEASURE SUCCESS

- **Empty appointment slots per week**
- **Client rebooking rate**
- **Time to answer a client question**
- **Retail sales per visit**

HANDLE WITH CARE

- Keep a trained person in charge of patch tests, allergies, skin reactions and any health concern.
- Check product and treatment claims with a person before they are published.
- Protect client photos, notes and contact details, and keep them out of public AI tools.

YOUR PROTECTIONS

- ✓ **Fixed fee for an agreed scope**
- ✓ **Written success criteria for the POC**
- ✓ **A named engagement lead**
- ✓ **Weekly progress updates**
- ✓ **Your data rights written into the contract**
- ✓ **Tool advice based on fit, not on what we sell**
- ✓ **No access to live systems without your approval**
- ✓ **Clear exit and data export at any point**

START HERE

Book a free AI consultation

A 30-minute call about your business. Serving businesses worldwide, with a presence in India, the USA and the UAE.

Email	contact@algoshred.com
India	+91 73584 45777
UAE (Dubai)	+971 56 936 4357
Online	algoshred.com/ai-native

Fixed fees in US dollars. Taxes and third-party usage (for example AI model or cloud charges) are extra and always agreed in writing first. Return estimates are scenarios built from your own numbers with the assumptions written down. They are not guarantees.